Executive Summary

Karingal FNC is a locally based sports club that provides opportunities for local people to play football & netball whilst adding social & economic benefit to the community. Over 40 years ago our facility was developed & this has become outdated & reflective of our community spirit. Karingal needs a place for its people to aspire to be healthy, active & inclusive & the new facility will allow so many more participants & programs to be developed to achieve this goal!

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Karingal Football Netball Club

**Established:** 1969

**Address:** Naranga Crs, Frankston 3199
[Ballam Park East]

**Phone:** [03] 9789 2383

**Postal:** Po Box 6070, Karingal Centre 3199

**ABN:** 65 297 861 914 [GST Registered]

**Association:** M’ton Pen Nep Football Netball League

**Website** www.karingalfc.com

**Facebook** www.facebook.com/karingalfnc

**Instagram** www.instagram.com/karingalfnc

**Email:** president@karingalfc.com
Karingal Football Netball Club

The First Karingal FC Committee

[www.karingalfc.com/history]

The first public meeting to form a Sporting Association was held on a vacant block of land in Karingal Drive just short of Belar Ave in late November, 1963. The idea was for the Association to start various clubs to cater for the ever-increasing number of young people coming into the area. The people involved with the particular activity would appoint their own committees with the Sporting Association supporting them until such a time as they could financially stand on their own feet. Karingal Football Club was one of the first clubs formed by this Sporting Association in 1966. The first few years were lean for the newly formed Karingal FC, which started playing in 1969. The First President was Roy Booth (He served for 9 consecutive years) ably assisted by wife Freda Booth. The First Senior Coach was Gary Clements.

Roy Booth [1st President] & Gary Clements [1st Coach]

A 4th 18 (Under 18s) Premiership gave the Bulls there first taste of success in 1971 with a 3 Point victory of Bon Beach, this was also followed in 1973 with 3rd 18 (Under 18s) Premiership over bitter rivals Langwarrin by 51 Points – Go Bulls! The Senior Team struggled early on until the 5th year, 1974 when a Grand Final appearance gave hope. At that time Alan Moulden was Captain Coach with Dual Best & Fairest winner Les Thomas patrolling the Centre Square & Club Legend David “Crazy” Groves roaming menacingly, he later he served as the Club’s First Premiership President in 1996.

The Early Years saw the Club Coached by Steve Charles (Whose son Daniel would later play at Karingal) and also Pines Legend Barry Moore with Barry Darts as Captain. Best & Fairest’s were won by Les Thomas, Gordon McLeod & Club Legend Mick West who also won 2 3rds Best & Fairest’s & was a League B&F winner too. David Hickman & Robert Quinn also chimed in with 3rd 18 B&F awards in this period too...
2012 saw Brendan Dunne & the committee recruit well to challenge again with our depth being much improved. The Seniors finished 2nd with a 15-3 Record but the definite fire power to go all the way. The Qualifying Final v Mt Eliza started poorly as we let the Mounties out to an 8 goal lead. Pegging back all day the Bulls had a chance to hit the font in the final minute but came up short. After defeating Bon Beach in a fiery 1st Semi then Bulls found themselves in the Prelim V YCW who had been upstaged by the Mounties in the 2nd Semi. One again a slow start say the Stonecats lead early by 3 goals – Basically the final Margin & a big disappointment to all involved. The Reserves had a Sensational Home & Away Season under Coach David Measham finishing on top but unable to bring the Intensity required to either finals games. 3rds Returned under former player Michael Triep in the Colts Competition & narrowly missed Finals – Highlight being Grant Paxton winning the League B & F in a stellar season. Netball in 2012 saw 2 Teams qualify for Finals with B & C Grade making the grade. A Grade just missed also. B grade went on a fantastic run to the Prelim Final before succumbing to Seaford. Anna Whitaker took out the League C Grade B& F after a fantastic season.

2013 saw all Karingal FNC teams struggle to keep pace with the previous high standards. Brendan Dunne led the club in his 4th year as coach as the Seniors inconsistency cost it a final spot that was available right up to the last game. The Reserves battled after a strong 2012 whilst the U18s we reintroduced into the Peninsula Division and won 4½ games in a credible return. Netball wise A Grade finished 6th with 7 Wins whilst B Grade 8th with 4 wins for the season. C Grade had a sensational season finishing 3rd with 13 & ½ wins for the season & setting up a 1st Semi Final v YCW. The Bullettes overcame YCW by 1 goal in an epic clash. They followed this with another amazing victory by 1 goal against Pines in the Prelim Final to progress to our 1st ever Netball Grand Final Appearance. The fairy tale didn’t continue playing against a ruthless Edithvale Aspendale losing 46-18 with our luck running out.

2014 saw Karingal FNC Appoint former Noble Park champion Steve Coats as Senior Coach. There was a big change in the personnel. The BULLS battled from the get go & midway thru the season Coast step aside allowing Club Legend Michael Burke to take the reins. The Seniors won their only game for the Season under Burke with a well-deserved & emotional victory overcoming Chelsea @ Ballam Park. The reserves battled all year under Troy Callahan whilst the U18s under Michael Triep in his 3rd year set the club alight. From Season start the Young Bulls played with both flair & vigor & finished 5th with an 11-7 Record – The Best for 13 years – qualifying for finals. The Elimination Final saw the Young Bulls overcome Seaford by 7 points holding on valiantly to a big lead. The 1st Semi Final saw the RUN continue with a stirring 2 point Victory over Edithvale Aspendale with Travis Puntaroni leading from the front with 4 goals. A Prelim Date with Mornington saw the Bulls outmuscled but exciting progress had been made. 2014 Netball saw the girls toil manfully under new coach Kerrie Connolly. Outsized & bussed for most of the year.

2015 was a difficult season for the Senior Bulls under Club Legend Michael Burke failing to register a win although close & competitive many times whilst the Reserves under Andrew Osborne won the singular game leaving the under 19s under Mike Triep as the clubs shining light.. Progressing on beautifully from a 3rd place in 2014 the young Bulls developed nicely with 15 playing Senior Football & 2 fantastic finals win setting them up V the Mt Eliza Redlegs in a Grand Final but alas it wasn’t to be going down to a strong outfit by 47 points. Individual Highlights in. Blake Simpson winning the U19 League Best & Fairest whilst Brad Occhipinti took out the U19 League Goal kicking award. Netball 2015 took on an aggressive & proactive approach under New President Renae Saunders & Coach Ben Black – both determined to turn the Bullettes into a force! Come the Season’s end the Bullettes would own the PFNL Netball Club Championship with all 4 sides competing in Grand Finals. B Grade came home with a title with Renee Brewster as MVP whilst A Graders Sam Gooden, Emily Bennett & Star Recruit Steph Puopolo all made the Team of the Year whilst Sara Burke took our C Grade League Best & Fairest – The bar has been set!
MISSION STATEMENT |

Karingal Football Netball Club is dedicated to creating a strong community presence by providing a friendly and welcoming environment, improved facilities, and a commitment to always delivering a successful on and off field performance.

STRATEGIC PLAN |

Our VISION coupled with the PURPOSE will be supported & upheld at all times, by all people who want to be BULLS.

In 2015 & beyond these Values & Behaviors will be the cornerstone of OUR CLUB.
VISION |
Karingal Bulls is the Leading Community Club of Choice

PURPOSE |
Karingal Bulls purpose is to create an environment of opportunity & strong values for the community to enhance participation

VALUES |

RESPECT & PRIDE

• Provide a safe and rewarding environment for all
• Respect others and treat them better than we expect to be treated
• Take pride in our people, facilities, reputation and standing in the community
• Welcome the contributions of all

ACCEPTANCE & SUPPORT

• Embrace differing cultures, opinions, ideas & thoughts of our community
• Accept & support that personal opinion is secondary to the betterment of the club

HONESTY & RESPONSIBILITY

• Take ownership of our actions
• Continually strive to work in the best interests of the club and it’s people
• Communication will always be open, honest and transparent
• Create a culture that develops leadership
CLUB MANAGEMENT

2015 Committee |

President: Daniel Watts 0412 224 430 president@karingalfc.com
VP Football: Matt Jakobi 0412 222 478 mat.j@npdvic.com.au
VP Netball: Renae Saunders 0400 098 551 renaejade82@yahoo.com.au
Secretary: Kate Dellar 0423 412 232 secretary@karingalfc.com
Treasurer: Jeff Walton 0402 081 133 jeff.walton@sew.com.au
Assistant Football: Troy Callahan 0412 614 909 troy.c@npdvic.com.au
Assistant Netball: Robyn Burke 0432 324 004 roblee64@hotmail.com
Assistant Secretary: Tom Lindsey 0478 611 220 tomlindsay@aapt.net.au
Social Networks: Ryan Park 0427 922 955 rypark35@gmail.com

General Committee:
Scott Frey, Margo Matthews, Malcolm Lilley, Russ Dellar, Grant Goodall, Jade Cahill, & Alyce Gray

2015 Football Coaches:
Senior: Michael Burke 0439 722 552 michaelb@rinnai.com.au
Reserves: Andrew Osborne 0407 526 400 aosborne@thiess.com.au
U19: Michael Triep 0432 404 892 michaeltriep@hotmail.com

2015 Netball Coaches:
Club Coach: Ben Black

Club Information |

• 3 Senior Football Teams – Seniors, Reserves & Under 19’s (Ballam Park East Oval)
• 4 Senior Netball Teams – A, B, C & D Grade
• 200+ Club Members – Includes Club 44 + The Red & White Army Coterie Groups

Karingal Bulls JFC
• 7 Junior Teams – Ranging from Under 9s to Under 17’s
• Auskick – 65 Participants in 2015
OPERATIONAL PLAN

SWOT Analysis |

Strengths |
- Leadership
- Playing List Age & Abilities
- Sponsorship Base
- Committed Club People & Loyalty
- Club 44 Coterie

Weaknesses |
- Facilities
- Low number of sponsors
- Location - Ballam Park [Fencing]
- Geographical Area plus Number of clubs
- Man Power
- Junior Club Numbers (Teams)

Opportunities |
- Trading hours
- Dual occupancy of rooms
- Build sponsorship numbers
- Female membership groups & Teams
- Increased membership sales

Threats |
- Losing a major sponsor
- Rationalisation of MPNFL clubs
- Demographic of area
- Lack of Junior development
- Lack of facilities
- Ability to compete with financially strong clubs [Towns]

Karingal FNC needs to develop a finance base for long term stability to compete in the strongest local Football & Netball competitions & to provide improved facilities that at least offer our local members the opportunity to utilize & provide growth in both participants & community members for future prosperity.
To run at an optimum level all jobs associated with the club & have been cut up & allocated based on best skills sets, time available & will report to the parties as per our Governance Tree to maximize our Volunteer Base.
**ACTION Plans |**

**Priority | 12 Month Timeline**

**1. Junior Development Role**

**Strategy** – To Increase the Quantity & Quality of Players in the Karingal JFC thus enabling the Senior Club to become player self-sufficient in 3 years

**Resources** – Invest $2,500 to pay a Junior Development Officer to compliment volunteers & to work with governing bodies [AFL SE] to create Primary School Recruitment Programs to 4 Closest Primary Schools – Karingal, Karingal Heights, Frankston East & Ballam Park.

**Expectations** – 7 Junior Teams in 2016 lifted to full 12 Teams by 2018 Inc. 2 Under 9 Teams & 2 Female Teams plus 100 Auskick participants – This is a Participation increase of 60%

**Priorities** – Y1 New Role created, designed & implemented with AFL Victoria [SE] support & engagement of community schools begun. Y2 Program developed & streamlined to Inc. Auskick Coordinator & Junior Club Position

![Karingal Bulls #OneClub](image)

**2. Increased Female Participants**

**Strategy** – To Increase the Quantity of Female Participants in our Club via both Junior Football, Netball & Senior Netball to grow our Community Club

**Resources** a] Use Current Netball President to develop a Netball Committee to create strategy to build into Karingal Netball Club for cross benefit b] Use JDO above to create growth of participation through our Local Primary Schools for increased participation

**Expectations** – By 2018 – 2 Junior Female Football Teams & Junior Netball Affiliation [Karingal Netball Club] Current levels of females to males increased from 32.3% to 50%. Y1 to investigate all football team possibilities & advertise / promote accordingly.

**Priorities** – Appointment of JDO & Netball Committee by December 2015 [Karingal FNC]
3. **Stabilize Financial Base**

Strategy – To Create a Financial base that allows Karingal FNC to become a Premiership Capable Senior Club by 2017

Resources – Recruit 5 Members of the Karingal FNC [2 already confirmed] to utilize their expertise & influence to allow there contact to help fund our Player Budget

Expectations – Take Current Sponsor Base from 21 @ $62,000 to 40 @ $120,000 In Y1 a 48% Increase then smaller 5% Increments into Y2 & Y3

Priorities – Advertise roles with options to have commission based people involved for non-relationship Partners (Non Existing)

![Image of a room filled with people]

4. **Volunteer Increase & Direction**

Strategy – To Increase the Quantity & Quality of people & correctly match their skills sets to improve the Club & lessen the burden on the few

Resources – Appointed a Volunteer Coordinator whose sole purpose will be to recruit then allocate job appropriate task from our members, supporters & community

Expectations – GOVERNANCE TREE – Fill the tree in 2016 & then use subordinates from 2017 on to create & foster our community volunteers

Priorities – Y1 New Role created, designed & implemented

![Images of people playing sports]
Facility Improvements | TARGET 2017

Karingal FNC is looking to create a community sporting Hub in the Frankston favorite park – Ballam Park! Working in conjunction with both the Frankston City Council, State & Federal Governments & our Sporting bodies to create a community usable venue for the entire Karingal Community. A facility that can accommodate Football, Cricket, Netball, Community Groups & more that will enhance & create opportunities for people within our community to enjoy the fruits of sporting activity plus the social benefits & economic benefit of Club involvement – for the betterment of OUR Area!

Karingal Sports Club | OUR COMMUNITY

Key Partners

Karingal FNC | Football Netball Club
Karingal JFC | Junior Football Club Affiliate
Karingal Netball Club | Local Netball Club [Proposed Affiliate]
Long Island Cricket Club | Local Cricket Club [Proposed Affiliate]
MPNFL | Mornington Peninsula Nepean Football Netball League

AFL SE | AFL South East [Controlling & Guiding Body]

Strategy – A new facility will bring together all bodies to operate under the Karingal Sports Club giving greater scope to benefit the local community through welfare programs & development programs for our area. A portion of raised funds will be diverted to the area to create & support existing programs & to discuss & support current programs that encourage the people of Karingal to be healthy & active – To live life!